

Solar East Side

Upcoming Info Sessions

Thursday, May 21	7 pm	Colectivo Cafe 2211 N. Prospect Ave.
Monday, June 1	6 pm	Urban Ecology Center Riverside Park 1500 E. Park Place
Thursday, June 11	6 pm	UWM's Insitute of Visual Arts (INOVA) 2155 N. Prospect
Tuesday, June 16	6 pm	East Side Library 2320 N. Cramer St.
Tuesday , June 23	6 pm	Urban Ecology Center Riverside Park 1500 E. Park Place
Sunday, June 28	5 pm	Colectivo Cafe 2211 N. Prospect Ave.
Thursday, July 9	6 pm	Colectivo Cafe 2211 N. Prospect Ave.

About Milwaukee Shines

The City of Milwaukee's solar program, Milwaukee Shines, works to increase the interest and investment in solar energy use through a strong public-private partnership.

In 2008, Milwaukee was named a Solar America City by the U.S. Department of Energy. Milwaukee Shines is a project of the City of Milwaukee Office of Environmental Sustainability.

www.MilwaukeeShines.com



SOLAR EAST SIDE

Milwaukee's Neighborhood Solar Group Buy Program

Building community, one solar panel at a time.

How Does a Solar Group Buy Work?

A neighborhood brings home and small business owners together to purchase and install solar as a community.

- **Reduced Price:** A group buy saves costs as a result of the installer bulk purchasing solar panels and equipment. The more residents participate, the lower cost will be for everyone. The price is also reduced because education and customer development is done early in the process, which saves the installer time & money.
- **Education:** Solar group buys help neighbors decide where to start, what to budget, and who to hire. We provide educational sessions on details of the technology and the program. We provide up to 8 community sessions to learn more about solar, costs, and how the group-buy program works.
- **Installer Selected:** An advisory team (with at least one rep from neighborhood) will select an installer through a competitive bid process to ensure quality work at a low cost to customers. The installer will be selected based on criteria important to the neighborhood (such as certification, experience, cost).
- **Enrollment:** Interested participants will **receive a free site assessment** from the selected installer. After receiving the free cost estimate, the customer will decide whether or not to move forward with the solar installation.

Milwaukee Shines is partnering with the Midwest Renewable Energy Association and Murray Hill Neighborhood Association to offer a solar group buy program for Milwaukee's East Side residents.

Learn More & Sign up Today:

www.eastsidegroupbuy.org

solar@milwaukee.gov

(414) 286-5593

Solar Incentives & Financing

Combine current solar incentives to increase your savings

- **30% federal tax credit**
- **Up to \$2400 Wisconsin Focus on Energy incentive**
- **Lower Cost with Solar East Side Group Buy**
- **Finance with a low-interest Milwaukee Shines Solar Loan**



Milwaukee Shines Financing Low-Interest Solar Loan

Summit Credit Union in partnership with the City of Milwaukee's solar program is offering up to \$2 million in low-interest solar loans for Milwaukee homeowners. We offer an affordable way to finance your solar project.

- Solar loans up to \$20,000
- Low fixed rate loan
- Flexible payment terms up to 180 months/15 years
- No home equity required
- Simple application, fast approvals
- Ability to finance up to 100% of the cost

Eligible Participants:

City of Milwaukee homeowners,
1-3 unit owner-occupied residences

Eligible Projects:

Solar electric systems (up to 6kW)
Solar hot water systems (1-8 panels)
Solar hot air panels

Eligible Expenses:

All equipment, labor, permits, and interconnection fees.
Structural re-enforcement and re-roofing expenses if part of solar project.



Milwaukee also offers affordable options for energy efficiency improvements are available through the Milwaukee Energy Efficiency program:

SmartEnergyPays.com

(877) 399-1203