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## **MENA / UWM Collaborative Framework and Process for Addressing Quality of Life on the East Side**

The Milwaukee East Side Neighborhood Associations (MENA) and the University of Wisconsin Milwaukee (UWM) are committed to an open, collaborative, on-going, and productive working relationship. Addressing the quality of life concerns are vitally important to both MENA and UWM as any concerns can have a strong impact on the community's and the city's long term stability. The diverse neighborhood community on the East Side is comprised of homeowners, renters, students, working professional, retirees, and families. It is the goal of this collaborative relationship to support, enhance, and maintain a positive, diverse neighborhood community on the East Side.

### **Stakeholders**

Although these two organizations are not the exclusive stakeholders in this process, this framework only speaks to the relationship between MENA and UWM. However, the task of addressing the concerns of both parties cannot be accomplished without the cooperation of the other stakeholders, as they offer input, expertise, and potential resources, which can be used to address concerns. These stakeholders include but are not limited to the following groups:

- 1] The City of Milwaukee:
  - Milwaukee Police Department
  - Department of Neighborhood Services
  - Milwaukee Fire Department
  - City Attorney
  - Department of City Development
  - City Councilperson's Office
- 2] Landlords
- 3] Local Businesses

MENA and/or UWM can or will define the working relationships with these aforementioned constituent groups in separate documents.

This document serves as the jointly developed framework and process for achieving the common goal of improving the quality of life needed to sustain this diverse and productive community on the East Side. Our intent is to collectively share our resources and expertise in order to produce positive outcomes. We will be creative in our approaches to problem solving. We will maintain open lines of communication. We will strive to create and maintain a sustainable model of cooperation, which can serve as an example to other cities throughout the state and the nation.

## **Framework Principles**

**1] FORMAL COMMUNICATION:** Community stakeholders must communicate, within some effective structure, to solve problems and MENA's Leadership must be part of the process. They must be included in all discussions that impact the quality of life of their communities. When necessary, meetings will be scheduled with MENA's Leadership as needed to discuss problems and solutions, tactics, and determining how we can help each other achieve our goals. In those cases where MENA's Leadership attendance is desired meetings will be scheduled at a time which is conducive to the work schedules of volunteer based organizations.

**2] BEST PRACTICES:** The resources and expertise of UWM should be used to identify, assess and recommend unique, creative, and applicable approaches to reach desired outcomes. Best practices research should be conducted before a program is developed and deployed. We believe that this approach will be more productive and lead to a higher probability of reaching desired outcomes.

**3] METHODOLOGY:** A proven methodology will be used to create the roadmap that will be used to identify, develop, deploy and monitor all programs in order to assess the program's ability to reach a desired goal. A suggested approach is SMART Goals (Specific, Measurable, Attainable, Relevant, Timely) but other processes that have the discipline capable of setting and achieving goals could also be considered.

**4] ACCOUNTABILITY:** Stakeholders need to establish, coordinate and keep current a continuing flow of up-to-date, complete information to all residents. Once a program has been deployed it will be the responsibility of the program sponsors to provide progress review meetings on a regularly scheduled basis. Without it community stakeholders do not have a chance to participate in plans that will affect their neighborhoods. Such information must be formalized and coordinated among the various stakeholders for easy, understandable access.

We, the undersigned recognize the importance of being joint stakeholders in improving order and the quality of life in our community. We jointly commit to collaboratively address these issues, identifying measurable goals and assuming accountability for achieving those goals.



Cambridge Woods

A handwritten signature in black ink, appearing to read 'Greg Baran'.

Greg Baran

Greenwich

A handwritten signature in black ink, appearing to read 'Michael Maierle'.

Michael Maierle

Historic Water Tower

A handwritten signature in black ink, appearing to read 'Lloyd Dickinson'.

Lloyd Dickinson

Mariner

A handwritten signature in black ink, appearing to read 'Bill Werner'.

Bill Werner

**Mariner**



Murray Hill

A handwritten signature in black ink, appearing to read 'Steve Klebar'.

Steve Klebar



Riverside Park

A handwritten signature in black ink, appearing to read 'Terri Kinis'.

Terri Kinis



UWM - Chancellor

A handwritten signature in black ink, appearing to read 'Michael R. Lovell'.

Michael R. Lovell

UWM - Vice Chancellor of Student Affairs

A handwritten signature in black ink, appearing to read 'Michael R. Laliberte'.

Michael R. Laliberte

UWM - Vice Chancellor University Relations

A handwritten signature in black ink, appearing to read 'Thomas Luljak'.

Thomas Luljak